



## American Parkinson Disease Association • Wisconsin Chapter

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December 23, 2016

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Dear Supporter,

Today, there are **over 1.5 million people in the United States who have Parkinson disease**; my family has dealt with this disease for over a decade. My father, Bob Nasett, has been fighting back against Parkinson's for over 15 years and this event helps continue the fight and inspire others with Parkinson's to never stop fighting back. In its fifth year, the 2016 Parkinson Half Marathon and 5K event was once again extremely successful due to the love and dedication from those who make this possible. As a result, we generated \$55,417.65 for the Wisconsin Chapter of the American Parkinson Disease Association (APDA). b

**Join us in our fight to help inspire and provide people with Parkinson's access to critical fitness programs that area designed specifically for people with Parkinson's.** The event will take place on April 1, 2017 in Cottage Grove, WI. Our event includes a Half Marathon and 5k runs, one-mile walk and a free children's run. Also, we will offer free group pictures and highly encourage participates to form teams which is a great way to get employees and others involved.

Lastly, please take a moment to review the enclosed affordable sponsorship packages and consider becoming a part of this WONDERFUL team by becoming a gold sponsor! Please note that the proceeds of this event assist the Wisconsin Parkinson community with patient resources such as exercise programs, support groups, and the respite care program. The APDA Wisconsin Chapter is a 501(c)3 organization, and all donations are tax deductible as allowed by law.

If you have any questions, please contact Nate Nasett at (608) 469-5435 or Jordan Mooney at (608) 345-7938.

Warmest Regards,

Nathan Nasett & Jordan Mooney



*The American Parkinson Disease Association–Wisconsin Chapter is a not-for-profit organization.*

**Mission:** Empowerment through support of Wisconsin's Parkinson community.



### **Platinum Package (\$2,000)**

- Large size logo on t-shirt
- Race day advertising
  - Signage at mile markers
  - Signage at water stands
  - Signage at pre/post race party
- Logo on homepage and large size logo on sponsor page of event website
- Referenced on posters, flyers and Facebook
- Referenced by announcer as a Platinum sponsor throughout the day
- Free distribution of company supplied promotional item (600 - 1000 participants)

### **Gold Package (\$1,000)**

- Medium size logo on event t-shirt
- Race day advertising
  - Signage at mile markers
  - Signage at water stands
- Referenced by announcer as a Gold sponsor throughout the day
- Signage at pre/post race party
- Logo on homepage and medium size logo on sponsor page of event website

### **Silver Package (\$500)**

- Small logo on event t-shirt
- Race day advertising
  - Signage at mile markers
  - Signage at water stands
- Referenced by announcer as a Silver sponsor throughout the day
- Signage at pre/post race party
- Small size logo on event website sponsor page

### **Bronze Package (\$250)**

- Race day advertising
  - Signage at pre/post race party
- Referenced by announcer as a Bronze sponsor throughout the day
- Referenced on event website sponsor page

Note # 1: Sponsors that donate food, drinks and other items will fall into the category closest to the amount of money spent on items to help the event



**Yes, I would like to be a sponsor.**

**LEVEL:** Indicate the level at which your organization would like to participate

- \_\_\_ \$2,000 Platinum Level
- \_\_\_ \$1,000 Gold Level
- \_\_\_ \$500 Silver Level
- \_\_\_ \$250 Bronze Level

**Yes, I would like to donate goods and/or services to the event.**

Description of good or service (gift cards, equipment use, food/beverage, etc.):

\_\_\_\_\_

**DEADLINE INFORMATION:** If you would like to be recognized on brochures and posters, please respond no later than **February 28, 2017**.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

List our organization as: \_\_\_\_\_

Please send your logo by email to [parkinsonhalfmarathon@gmail.com](mailto:parkinsonhalfmarathon@gmail.com)

Please write checks payable to: **APDA Wisconsin Chapter**

Please return this form by mail or email to:

**Parkinson's Half Marathon**  
6536 Forest Park Drive, DeForest, WI 53532

Email: [parkinsonhalfmarathon@gmail.com](mailto:parkinsonhalfmarathon@gmail.com)

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